

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED

新昌創展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Provisional Liquidators Appointed)

(For Restructuring Purposes)

(Stock code: 1781)

DATE OF BOARD MEETING

Sun Cheong Creative Development Holdings Limited (the “**Company**”) announces that a meeting of the board of directors of the Company (the “**Directors**” and the “**Board**”, respectively) will be held on Friday, 24 December 2021 for the purposes of, among other matters, considering and approving (i) the audited consolidated financial results of the Company and its subsidiaries for the year ended 31 December 2020 for publication and considering the recommendation on the payment of a final dividend, if any; and (ii) the interim results of the Company and its subsidiaries for the first six months ended 30 June 2021 and the recommendation on the payment of an interim dividend, if any.

By Order of the Board

Sun Cheong Creative Development Holdings Limited

Chan Sai On Bill

Executive Director

Hong Kong, 15 December 2021

As at the date of this announcement, the executive Directors are Mr. Chan Sai On Bill and Mr. Ng Chun Chung; and the independent non-executive Directors are Mr. Wong Chi Kei, Ms. Lin Weiqi Wendy and Dr. Chan Kai Yue Jason.