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**SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED**  
**新昌創展控股有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock code: 1781)**

**NOTICE OF BOARD MEETING**

The board of directors (the “**Board**”) of Sun Cheong Creative Development Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held at Flat B-F, 23/F, Block 4, Golden Dragon Industrial Centre, 182-190 Tai Lin Pai Road, Kwai Chung, New Territories, Hong Kong on Tuesday, 26 March 2019 at 12:00 noon for the purpose of, among other matters, considering and approving the final results of the Company and its subsidiaries for the year ended 31 December 2018 and the recommendation on the payment of a final dividend, if any.

By Order of the Board  
**Sun Cheong Creative Development Holdings Limited**  
**Tong Ying Chiu**  
*Chairman and Executive Director*

Hong Kong, 29 January 2019

*As at the date of this announcement, the executive Directors are Mr. Tong Ying Chiu, Ms. Ng Siu Kuen Sylvia, Mr. Tong Bak Nam Billy and Mr. Chan Kam Hon Ivan, the independent non-executive Directors are Mr. Yuen Chi Ping, Mr. Cheung Ting Kin and Mr. Leung Leslie Yau Chak.*