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SUN CHEONG CREATIVE DEVELOPMENT HOLDINGS LIMITED

新昌創展控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1781)

CLARIFICATION ANNOUNCEMENT IN RELATION TO CHANGE OF BOOK CLOSURE PERIOD

This announcement is made by Sun Cheong Creative Development Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2)(a) and Rule 13.25 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Change of Book Closure Period

Reference is made to 1) Clarification Announcement In Relation To Book Closure Period In The Annual Report 2019 of Sun Cheong Creative Development Holding Limited (the “**Company**”) dated 14 July 2020 and 2) Notice of 2020 Annual General Meeting dated 10 July 2020.

The board of Directors of the Company noted that there were certain inadvertent clerical errors in the Annual Report under the Directors’ Report — Closure of Register of Members. In this connection, the Company wishes to clarify, amend and supplement as follows:

1) Clarification Announcement In Relation To Book Closure Period

The register of members of the Company will be closed from Tuesday, 28 July 2020 to Friday, 31 July 2020 (both days inclusive), during which period no transfer of shares in the Company will be effected. In order to qualify for entitlement to attend and vote at the 2020 AGM, all transfer documents, accompanied by the relevant share certificates, must be lodged with the Company’s Hong Kong branch share registrar and transfer office, Union Registrars Limited, Suites 3301–04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong not later than 4:00 p.m. on Monday, 27 July 2020.

2) Notice of 2020 Annual General Meeting

In order to establish entitlements to attend and vote at the 2020 AGM, the transfer books and register of members of the Company will be closed from Tuesday, 28 July 2020 to Friday 31 July 2020, both days inclusive. During such period, no share transfers will be effected. All transfer documents, accompanied by the relevant share certificates, must be lodged with the Company's branch share registrar in Hong Kong, Union Registrars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong for registration no later than 4:00 p.m. on Monday, 27 July 2020.

Save for the clarification stated in this announcement, all information in the Annual Report and Notice of 2020 Annual General Meeting remains unchanged.

By order of the Board
Sun Cheong Creative Development Holdings Limited
Chan Sai On Bill
Executive Director

Hong Kong, 16 July 2020

As at the date of this announcement, the executive Directors are (Mr. Chan Sai On Bill and Mr. Ng Chun Chung); and the independent non-executive Directors are (Mr. Li Ka Chun, Mr. Sze Chun Wai, Fung Wai Hang).

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statements in this announcement misleading.